
From: Gauri Maini [REDACTED]
Sent: Tuesday, 1 November 2022 11:53 AM
To: Measuring What Matters; jim.chalmers.mp@aph.gov.au
Subject: National Framework for measuring what matters
Attachments: doughnut.jpg

Hello,

Congratulations Jim for your commitment to measuring what matters.

My proposal is for you to keep it as simple as possible and use existing frameworks that measure the social and ecological impact of all human activity. The UN SDGs provide a framework with a set of indicators that have been established and fine tuned over a period of time and developed originally using appreciative inquiry principles and real time consultation with diverse stakeholders. Australian progress against the SDGs is documented [here](#).

These are also incorporated in the "Doughnut Model" developed by [Kate Raworth](#), that is one image that can visually depict how well we are meeting the needs of all life within the means of the planet. (see attached picture).

Australia is doing well as per the UN SDG reporting, however it appears as though some numbers may be reporting differently by different agencies, for example, hunger is estimated to be 2 million households by [Foodbank](#), which is much higher than what is estimated by the UN SDGs.

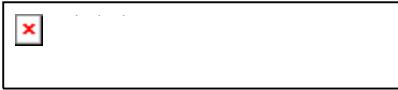
We are likely to have more inequalities, higher carbon footprint, more material and food waste than reported by the UN SDGs.

The advantages of having a single universal framework are credibility, ease of adoption by existing users, especially corporate, hence

reporting may be simpler with fewer barriers, greater likelihood of wider community awareness and acceptance.

Hope these are helpful and I would be more than happy to engage in more detailed work.

Regards, Gauri



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